



**THIRD GENEVA CONFERENCE ON PERSON-CENTERED MEDICINE**  
May 3-5, 2010, Geneva University Hospitals and World Health Organization Headquarters

**INVITATION**

Dear Colleagues and Friends,

We would like to invite you to participate in the Third Geneva Conference on Person-centered Medicine that will take place at the University Hospitals of Geneva on May 3-4, 2010 and at the World Health Organization on May 5, 2010 (with simultaneous English, French, and Spanish translation), co-organized by the International Network for Person-centered Medicine (INPCM), the World Medical Association (WMA), the World Organization of Family Doctors (Wonca), and the World Health Organization (WHO), in collaboration with other major international medical and health organizations, and with the auspices of the Geneva University Medical School.

The Third Geneva Conference follows two successful Geneva Conferences on Person-centered Medicine in 2008 and 2009, which in turn followed relevant programmatic developments from the World Psychiatric Association (WPA) and other organizations around the world. These initiatives that place the person in context at the center of health care are built on a number of recent clinical developments and public policy statements that call for a paradigmatic shift in our professional priorities.

The Third Geneva Conference on Person-centered Medicine, under the overall theme of *Collaboration across Disciplines, Specialties and Programs*, will pointedly examine the guiding value of person- and people-centeredness, ethical aspirations, basic communication skills, fundamental clinical care activities, the challenge of surgical and intensive procedures, the vicissitudes of the life cycle, and the implications of cultural diversity. The enclosed Conference Program provides detailed information. INPCM Continuing Professional Development Certificates will be provided.

We look forward to greeting you personally in Geneva for what should be an important and exciting event to advance synergistically the scientific and humanistic core of medicine and health care.

Cordially yours,

Prof. Juan E. Mezzich, WPA President 2005-2008

Prof. Jon Snaedal, WMA President 2007-2008

Prof. Chris van Weel, Wonca President 2007-2010

Dr. Wim van Lerberghe, WHO Health Systems Director

*for the Organizing Committee of the Third Geneva Conference*