

13. International congress of Person Centered Medicine
Treatment and Care for Dementia through Person Centered Medicine
6. – 7. November 2025
DRAFT PROGRAM
(June 2025)

The 13th annual international congress on person centered medicine is being planned for by the International College of Person Centered Medicine in Reykjavik, Iceland in collaboration with the Icelandic Alzheimer Society and the Icelandic Medical Association. The main theme for this congress is "Treatment and Care for Dementia through Person Centered Medicine."

The field of dementia is person centered in a different way from most other fields in medicine as the person in the center is progressively losing cognitive abilities including his/her personality. The person centered approach thus needs to take into account the different stages of cognitive deterioration.

Draft agenda

6. November 2025

08:30-09:15	Opening Minister of Health (tbc) President of ICPCM Alzheimer Association of Iceland World Medical Association (tbc)
09:15-09:45	Key note lecture I Principles and strategies of Person centered medicine Prof. Juan Mezzich (USA and Peru)
09:45-10:15	Key note lecture II From personhood to citizenship Prof. Ruth Bartlett; UK
10:15-10:45	Coffee and Posters
10:45-12:15	1. Session. Person centered care in National guidelines The first country with national guidelines. Prof. Anne Marie Rokstad, Norway Alzheimer Association of Japan (tbc) Alzheimer Association of Croatia (presenter tbc) Core competences for interprofessional care. Tesfa Gebrehiwet (Canada)

12:15-13:00	Lunch and Posters
13:00-14:00	<p>2. Session. Novel blood biomarkers, person centered, practical and ethical considerations, a round table session.</p> <p>Henrik Zetterberg and discussants:</p> <ul style="list-style-type: none"> - For research (Ana Graf/Kristin Hannesdottir, Novartis) - For diagnosis (Sebastian Palmquist, Sweden) - For screening (Stefanía Benónísdóttir, statistician, Iceland)
14:00-15:00	<p>3. Session. Research with participation of individuals with dementia.</p> <p>The revised Helsinki declaration (dr. Jack Resnick, Chair of Council of WMA; USA)</p> <p>Views of a Research Ethics Committee. Þorvarður Löve; Iceland</p> <p>A PI of a multicenter pharmacological study in Alzheimer's disease (Jón Snædal, Iceland)</p>
15:00-15:15	Coffee and Posters
15:15-16:45	<p>4. Session. New era of treatment; novel biological drugs and their use.</p> <p>Alzheimer Association in US</p> <p>A Nordic perspective</p>

7. November 2025

08:30-09:00	<p>Key lecture III Genetics of Alzheimer's Disease</p> <p>Kári Stefánsson; Iceland)</p>
09:00-10:15	<p>5. Session. Genetics and its clinical use in person centered medicine in dementia.</p> <p>Steinunn Þórðardóttir</p> <p>Eirný Þöll Þórólfsdóttir, genetic counsellor, Iceland</p>
10:15-10:45	Coffee and Posters
10:45-12:00	6. Session. Dementia as a non-communicable disorder.

WHO (Prof. Salman Rawaf, Imperial College, London, UK)
Social determinants of health and dementia (tbc)
Alzheimer Disease International, Chris Lynch, Scotland
Alzheimer Association of Denmark, Anja Bihl-Nielsen CEO

12:00-13:00

Lunch and Posters

13:00-14:30

7. Session. The role of patients and their families in policy making.

Alzheimer Europe (Jean Georges CEO of AE, Brussels)
Two male caregivers from Alzheimer Iceland
Coping with dementia. Margrét Guðnadóttir, PhD and nurse, Iceland

14:30-15:00

Coffee

15:00-16:30

8. Session. Art as a therapeutic tool.

Michael Timmons, Playlist for life, Scotland
Halldóra Arnardóttir, Spain/Iceland
MoMa in New York (tbc)
Prof Werdie van Staden, Pretoria, South Africa

16:30-17:00

Closing session