The first edition of the Geneva Conference on Person-centered Medicine was held in May 2008, with the auspices of ten global institutions, including medical organizations (most prominently the World Medical Association), other international bodies of health professionals as well as associations of patients and families. This first conference built on the legacy of Paul Tournier (the Geneva’s charismatic general practitioner who wrote Medecine de la Personne in 1940 [1]), followed-up on evolving clinical insights [2, 3], and extended to general medicine an institutional program on psychiatry for the person initiated in 2005 at the World Psychiatric Association [4, 5]. The Conference has been held annually [6-9] always in total or in part at the Geneva University Hospital and in part since its third edition at the World Health Organization Headquarters. Starting with the Fifth Geneva Conference, a Geneva Declaration focused on the conference’s main theme has been issued and widely distributed [10]. From the Geneva Conferences process emerged an International Network [11], now International College of Person-centered Medicine [12].

The latest, sixth edition of the Geneva Conference on Person-centered Medicine was held on April 27 - May 1, 2013. The conference took place at the Marcel Jenny Auditorium and auxiliary halls of the Geneva University Hospital and at the Headquarters of the World Health Organization. The Sixth Geneva Conference on Person-centered Medicine was organized by the International College of Person-centered Medicine (ICPCM) in collaboration with the World Medical Association (WMA), the World Health Organization (WHO), the International Alliance of Patients' Organizations (IAPO), the International Council of Nurses ICN), the International Federation of Social Workers (IFSW), the International Pharmaceutical Federation (FIP), the World Organization of Family Doctors (Wonca), the World Federation for Mental Health (WFMH), the World Federation of Neurology (WFN), the Council for International Organizations of Medical Sciences (CIOMS), the International College of Surgeon’s (ICS), the International Federation of Gynecology and Obstetrics (FIGO), the Medical Women’s International Association (MWIA), the International Federation of Ageing (IFA), the World Association for Sexual Health (WAS), the European Federation of Associations of Families of People with Mental Illness (EUFAMI), the World Federation for Medical Education (WFME), the International Association of Medical Colleges (IAOMC), the Paul Tournier Association, the World Association for Dynamic Psychiatry (WADP), the European Association for Communication in Health Care (EACH), L’Observatoire Francophone de Medecine de la Personne, the WHO Collaborating Center at Imperial College London, the International Francophone Psychiatric Federation (ALFAPSY), the French Psychiatric Association, the International Federation of Medical Students’ Associations (IFMSA), the Zagreb University Medical School, the University of Gothenburg Centre for Person Centred Care, the George Washington University Institute on Spirituality and Health, the Peruvian University Cayetano Heredia, the University Francisco de Vitoria (Madrid), the Université de Bretagne Occidentale (Brest, France), the Medical University of Plovdiv (Bulgaria), the Belgrade University Institute of Mental Health, and the University of Buckingham, with the auspices of the Geneva University Medical School and Hospital. In total, a record number of 35 major institutions were formally involved in the organization of this event.
Under the overall theme of *Person-centered Health Research*, the Sixth Geneva Conference on Person-centered Medicine encompassed a number of Thematic Symposia on Person-centered Health Research, other Symposia, Interactive Workshops, and Brief Oral Presentations offered to clinicians and scholars in medicine and other health fields as well as other interested individuals. Additionally, institutional work meetings were held prior to the core conference involving guiding principles for person-centered clinical care, person-centered diagnosis, and special institutional projects.

The Conference Organizing Committee was composed of Juan E. Mezzich (President, International College of Person Centered Medicine), Jon Snaedal (World Medical Association President 2007-2008), Chris van Weel (World Organization of Family Doctors President 2007-2010), Michel Botbol (World Psychiatric Association Psychoanalysis in Psychiatry Section), Ihsan Salloum (World Psychiatric Association Classification Section), Tesfamicael Ghebrehiwet (International Council of Nurses), Hernan Montenegro (WHO Unit for Health Systems Governance, Policy and Aid Effectiveness), Wim Van Lerberghe (Former Director, WHO Department for Health Systems Policies and Workforce), and Shanthi Mendis (WHO Department of Chronic Diseases and Health Promotion).

Financial or in-kind support for the Conference was provided by 1) the International College of Person-centered Medicine (core funding), 2) the University of Geneva Medical School (auditorium services and coffee breaks), 3) the Paul Tournier Association (conference dinner), 4) The World Medical Association (secretarial support and printing of the conference booklet and badges), and 5) Participants’ registration fees.

**Pre-Conference Work Meetings**

The Work Meetings took place in the afternoon of April 27 and all day April 28, 2013. They focused first on the meaning, purpose and general strategies of ICPCM Workgroups for the construction of Person-centered Medicine. This was followed by brief updates on the status and plans of the participating workgroups.
This in turn was followed by break-out parallel small group meetings on the main projects. One of these was the ICPCM Project on Guiding Principles for Person-centered Clinical Care. This involved reviewing the work in this area conducted prior to this Geneva Conference and then outlining the main components of the person-centered clinical care guidelines using as one of the main references the elements of the evolving Person-centered Care Index. Another small group parallel meeting worked on the further development of the ICPCM Person-centered Diagnostic Projects.

The work in this session focused on preparing a Person-centered Integrative Diagnosis (PID) practical guide based on the PID theoretical model. A third small group parallel meeting dealt with the further development of the Partnership and Team Approach Project with the participation of stakeholder and communication research representatives.

A second plenary session in the afternoon of April 28 offered the opportunity to hear reports from the progress made at the small group parallel sessions. The pre-conference workmeetings also allowed an early and informal presentation and discussion of the 2013 Geneva Declaration on Person-centered Health Research, an initiative intending to extend the public impact of the Conference concerning its main theme.

A face-to-face meeting of the outgoing ICPCM Board, which regularly manages the organization through monthly teleconferences, took place at the end of April 27. This Board meeting approved procedures for the evaluation of the Conference, reviewed and approved new organizational and individual member applications, finalized the agenda of the General Assembly, and discussed a draft of the Geneva Declaration on Person-centered Health Research.
Meeting of the Editorial Board of the International Journal of Person Centered Medicine with the Board of the International College.

Meeting participants heard a report from the ICPCM Board accepting the resignation of the then editor in chief of the IJPCM related to his discrepancies with the Journal contractual bases. The Board took steps to ensure the continuity of the Journal's publication in close coordination with the publisher, the head of the University of Buckingham Press. One step was appointing Juan Mezzich, who had been deputy editor, as the new editor in chief. Another step in response to Medline’s earlier deferral of indexation was preparation of an appeal letter emphasizing a strengthening of ethical standards and procedures. The members of the Editorial Board present unanimously supported these steps and offered to help as much as possible.

ICPCM General Assembly

The 2013 General Assembly of the International College of Person Centered Medicine was attended by a substantial number of its organizational and individual members as well as other participants in the 6th Geneva Conference. The outgoing president, Juan Mezzich, presented a summary of the work of the ICPCM in the preceding year. He highlighted the Geneva Conferences process and its growing number of co-sponsoring organizations, the ongoing development of person-centered diagnosis and clinical care guiding principles, the continuing publication of the International Journal of Person Centered Medicine and the preparations for the First International Congress on Person-centered Medicine in Zagreb this November.

The latest draft of the Geneva Declaration on Person Centered Health Research was presented, followed by comments and suggestions for enhancement. An institutional action plan was outlined and accepted by the Assembly, as follows: a) Planning and conduction of the ICPCM First International Congress in Zagreb, b) Organization of the 7th Geneva Conference on Person-centered Medicine, c) Continuing publication of the International Journal of Person Centered Medicine and exploration of new publication ventures, and d) Continued development of ICPCM Workgroups and Projects.

A major Assembly item was institutional elections. The process started with an elections announcement in January based on ICPCM By-Laws, followed by nominations received from organizational and individual members, and the listing of candidates on the elections ballot. To run the voting, the Assembly elected a three-member Voting Coordination Group (VCG), which oversaw secret voting, counted the votes, and announced the results. Elected as President was James Appleyard (former WMA president, London); as Secretary General and CEO, Juan Mezzich (New York), and as Board Directors, Michel Botbol (former WPA officer, Brest, France), Tesfamicael Ghebrehiwet (former officer of the International Council of Nurses, Alberta, Canada), Joanna Groves (CEO of the International Alliance of Patients’ Organizations, London), Ihsan Salloum (former WPA officer, Miami), and Sandra Van Dulmen (Permanent Secretary of the European Association for Communication in Health Care, Nijmegen, the Netherlands). The elected Board members present were recognized and congratulated by the General Assembly. James Appleyard, as the new
ICPCM President, offered a word of deep thanks to Jon Snaedal and Chris van Weel as outgoing members of the Board, and to Juan Mezzich “for his vision and hard work in developing an idea from a Conference to a Network and to an International College”. The Assembly agreed with acclamation. The new President also saluted all the elected members of the Board and recognized all present in the process of building together person-centered medicine.

A Conference Dinner organized by the Paul Tournier Association followed.

Core Conference

The Core Conference was opened on April 29 by Prof. Panteleimon Giannakopoulos, Vice-Dean of the Geneva University Medical School and Dr. Hernan Montenegro, WHO Department for Health Systems Governance and Policy. They were joined in the presidium by the members of the Board of Directors of the International College of Person Centered Medicine.

The first scientific session of the Core Conference was a presentation on the construction of the 2013 Geneva Declaration on Person-centered Health Research. The Declaration raises from the need for more research in Person-Centered Medicine (PCM), as well as for making general health research more person-centered. It identified ten priority research areas as follows: 1) Conceptual, terminological, and ontological issues, 2) Studying the complexity of health, including illness and wellness, disability and functioning, resilience and resources, plus experiences of health and contributors to health, 3) Clinical communication, 4) Exploring and validating person-centered diagnostic models, 5) Person-centered care and interventions, 6) People-centered care and related public health research, 7) Research on person-centered education and training, 8) Knowledge-base development and dissemination through the International Journal of Person-Centered Medicine and other publications, 9) Organization, evaluation and upgrading of conferences and congresses, and 10) Further development of an internet-based information platform.

The first Thematic Symposium of the Conference focused on Innovative Person-centered Concepts Research. It started with a penetrating examination of the basic science underpinnings of empathy. The importance of conceptual bridging and knowledge transfer for the further development of complex PCM was discussed next, particularly concerning the need for integrating sectors and stakeholders. It concluded with an analysis of the distinction between two frequently confused and conflated terms: personalized medicine (a reductionist biological approach) and person-centered medicine and care (a holistic scientific and humanistic perspective).

A second Thematic Symposium dealt with Person-centered Diagnostic and Treatment Planning Research. Building on the evolving construction by the ICPCM of a person-centered integrative diagnostic model and guide to provide the informational basis for person-centered clinical care, a first presentation outlined mixed statistical models encompassing qualitative and quantitative approaches to account for narrative and dimensional data in diagnostic research. This was followed by a report on exploring illness meaning and experience with various medical specialties as part of person-centered clinical assessment at McGill University. Completing the set was the presentation of a developing interactive curriculum on person-centered treatment planning by the California Institute for Mental Health, which seeks to integrate the use of specific assessment instruments with person-centered planning practices.
A third Thematic Symposium covered Person-centered Clinical Communication. An initial presentation reviewed international communication research projects within the framework of the European Association on Communication in Health Care. A second one pointedly examined the value of affective clinical communication, an emerging critical component of a process central to person-centered care. This was followed by a report on how knowledge and attitudes towards palliative care on the part of Croatian psychology, medicine, social work, nursing and theology students affect substantially clinical communication processes. A final presentation reviewed research on communication among health professionals, patients and carers, as promoted by the European Association of Families of People with Mental Illness. It illustrated how work between clinicians and carers can moderate emotional burden in the family.

A fourth Thematic Symposium touched on Person-centered Treatment Research. The presentation of an Eastern Mediterranean survey on perceptions of person centered care among patients and family doctors initiated this session. Among physicians, regularity in continuing medical education sessions were significant factors for preferring the person care model; while educational status was associated with interest on person centered care among patients. A historical review of treatment research in pediatrics has documented children’s vulnerability to unethical experimentation. There are still gaps across the world in ethics and regulatory guidance in this field. A third presentation examined research on the team approach to health care using multiple dimensions of patient outcomes, cost savings, and patient’s and provider’s satisfaction. Factors that appear to inhibit or facilitate teamwork were also discussed. Rounding up the symposium, an examination was presented on the vicissitudes of translating research findings into clinical practice and policies.
A fifth Thematic Symposium had as subject Person-centered Prevention and Health Promotion Research. Noted at the outset was that, while a research database in general prevention is growing, a person-centered perspective here offers both opportunities for enhancement as well as challenges given the complexity and depth such perspective involves. Some of these challenges were illustrated through a World Medical Association survey of its national member associations on immunization policies and practices and the underlying social and behavioral factors. Complementing all this, the crucial role of self transcendence for promoting health and well-being was analyzed and discussed.

A sixth Thematic Symposium looked at Person-centered Research on Non-communicable Diseases and Mental Health. It was noted that research on chronic comorbidities poses significant challenges to diagnostic assessment and its impact on treatment choices, responses and outcomes. The relevance of the Person-centered Integrative Diagnosis (PID) model to research on chronic comorbidities was then discussed. This was followed by a WHO review of mental health research, from macro level governance to person-focused service delivery. Data from three international initiatives, engaging 750 participants, illustrated specific patient and family-centered care needs, and barriers to the provision of integrated care. A New York program aimed at offering child- and family-centered care for allergies was then described along with data on the program’s successes and challenges.

A seventh Thematic Symposium examined Person-centered Conceptualization and Metrics Research. An initial paper from Australia questioned if normality, abnormality and mental illness are three separate and distinct concepts with clear boundaries or parts of a person centered dimensional continuum along which human beings may move across time and lifespan. This was followed by a progress report from an ongoing ICPCM research project aimed at the systematic conceptualization and measurement of person-centered medicine. This has initially yielded eight broad conceptual categories from which a prototype person-centered care index has emerged. Efforts to refine this index in terms of wording, scaling, and correlational structure and to validate it in terms of applicability, reliability and content validity were outlined. An additional presentation from the above mentioned ICPCM project outlined the prospects of factor analytic methods and item response theory to refine quantification of person-centered care.
An eighth Thematic Symposium reviewed Research on Health Narratives. Examined first were narratives in family medicine in the United States, including writings by residents and self-reflective pieces by family physicians. These exercises and their sharing with colleagues were suggested to be highly promising for the professional development of empathetic and fully competent physicians. Presented next was a biographical outline by a British pediatrician of his personal and professional life journey and his efforts to develop a person-centered approach to child care. Finally, a presentation on narratives in mental health, examined their value as a gate to patients’ conscious and unconscious feelings and representations, as well as French experience using narrative empathy as contrasted to mirror empathy to access the other person’s subjectivity.

A ninth Thematic Symposium discussed Person- and People-centered Services and Policies Research. It started with a WHO presentation on research supporting health policy development and practice, particularly in search for universal health coverage and people-centered care, a process originating from 2009 World Health Assembly resolutions [13]. The presentation emphasized the importance of context, of “how to”, of stakeholders. It offered a “concept of people-centered care as that focused and organized around the health needs and expectations of people and communities rather than on diseases”, and summarized examples of people-centered health systems development in Brazil and Togo. An ensuing presentation from Australia on person-centered health services research examined the value of bridging and knowledge transfer for advancing this new perspective in health services research. Next, a research report from Sweden suggested the value of a holistic and person-centered approach to bridge health and healthcare inequities in a globalizing and ageing society. Finally, a report from the Czech Republic discussed the current extremely detailed and formalized documentation required from nurses and the challenges this imposes for person centered medicine.

A tenth Thematic Symposium covered Person-centered Health Education Research. A report from the UK on medical academic training discussed approaches to ensure the continuity between undergraduate and postgraduate training and to focus such training on the person’s circumstances and wishes, delivering care with high competency and safety. A presentation from the International Association of Medical Colleges outlined research on medical curriculum standards and evaluation that aims at recognizing the importance of personal factors in the local community. A paper from a Texas medical school argued that knowledge and wisdom upon which medical practice is based does not issue from a single source, but from a multiplicity of perspectives as predicated by person centered medicine. Ending this symposium, a presentation from Spain reported on an innovative curricular journey on ethics and professionalism and its impact on medical students’ attitudes.

A Special Session on Country and Region Studies in Person-centered Health Care included presentations from several continents. One from the Americas, reported on efforts in the United States to make health care systems more person-centered, illustrating them with the Patient Centered Primary Care Collaborative (PCPCC) engaging business, insurance, government, and the health care community seeking to transform healthcare into a primary-care based, person-centered system. Another, from Europe, described a university based multidisciplinary research center in Sweden aimed at implementing and evaluating person-centered care, and illustrated it with work on chronic heart failure and irritable bowel syndrome. A third, from Africa, proposed desirable objects of observation for measuring person centered medicine. It used conceptual bases derived from South African insights. A final one from Asia, submitted and published among the conference abstracts but not delivered because of travel problems, discussed new approaches to measure quality of human dimensions of health care in Thailand, which revealed that family practices outside hospital contexts were significantly more patient-centred, cheaper, and less inclined to over-medicalization.
A Workshop from the United States and Canada on Person-centered Approach to Treatment Measurement and Evaluation focused on the value of the Drug Use Screening Inventory for the comprehensive assessment of adolescents addicted to substances. It also elaborated on the usefulness of psychometrically validated screens and on web-based procedures to support relevant research and service delivery.

Another Workshop outlined initial efforts for developing a new person-centered and evidence-based regional medical school in Texas through presentations from its dean and several department heads. It described the historical antecedents of these efforts, a particular set of domains for inquiry and action, the prospects for a medical student’s journey towards person-centered care, and the essential skills proposed for physicians in the pursuit of person centered medicine.

A third Workshop, from Berlin, Munich, and Paris dealt with Research on Treatment Consequences of Positive Health Oriented Care. It started with an overview of research on positive mental health, attending to patients’ subjective experiences and healthy aspects in the midst of mental illness. It also delved into the value of resource orientation in inpatient psychotherapy. An outcome study of inpatient dynamic psychiatry in a Munich hospital highlighted the value of comprehensive assessment encompassing both ill health and positive health to document positive therapeutic results. A formal discussion from an international perspective and active engagement of the audience completed the workshop.

A first Oral Presentations Session encompassed several brief papers on topics ranging from politics and research agenda, clinical communication, palliative medicine, impact of organizational culture, empowering value of entrepreneurial work, and qualitative research for person centered medicine. A second Oral Presentations Session touched on patients’ narratives, engaging patients as partners in health care, person-centered care for coronary heart disease, training providers for person-centered maternal and new born health care, and how to elicit patients’ perspectives on their illness and health care expectations.

A Special Session on Ethical Standards for Person-centered Health Research was carried out with presentations from major global health institutions. A revision of the World Medical Association’s Helsinki Declaration was discussed first. This universally recognized Declaration involves ethical principles for medical research involving human subjects, and is undergoing a revision to refine its consideration of placebo issues and vulnerable populations. Next, the Council of International Organizations for Medical Sciences highlighted the protection of the person as central in its International Ethical Guidelines. Third, a person-centered analysis was presented of the World Psychiatric Association’s Madrid Declaration on ethical guidelines for the practice of psychiatry. It was pointed out that the Madrid Declaration is person-centered par excellence, and that it contains a number of provisions that are prominently person-centered such as those promoting autonomy, confidentiality, empowerment, partnership, and respect for dignity. The final presentation from the World Health Organization’s Ethics Department dealt with WHO perspectives on strengthening research ethics review systems [14]. These systems focus on protecting the rights of potential research participants, optimizing benefits for persons, promoting active participation in decision making processes, and access to transparent information. It concluded that ethical conduct of research requires it to be person centered.

![Image of workshop participants at the Special Session on Ethical Standards for Person-centered Health Research, 6th Geneva Conference.](image-url)
A Special Session on the Development of the WHO Strategy on High Quality People-centered and Integrated Care to Achieve Universal Health Coverage [15] took place at WHO headquarters with the participation of invited representatives of major ICPCM collaborating organizations (ICPCM, World Medical Association, International Council of Nurses, International Alliance of Patients’ Organizations, International Pharmaceutical Federation, World Federation for Mental Health, International Francophone Psychiatric Federation, International Association of Medical Colleges, World Association for Dynamic Psychiatry, European Association for Communication in Health Care, American Academy of Family Physicians, International Federation of Gynecology and Obstetrics, Paul Tournier Association, German Dynamic Psychiatry Association, European Federation of Associations of Families of Persons with Mental Illness, International Federation of Medical Students’ Associations, Zagreb University, Gothenburg University, University of Sydney, Texas A&M University, Mount Sinai School of Medicine, and University of Pretoria) as well as a number of scholars and officers of several WHO departments. The outline of the emerging WHO strategy highlighting people-centered and integrated care and the ensuing debate with the enthusiastic participation of organizations’ representatives and individual scholars energized all towards further collaboration.

Partial view of participants in the Special Session on WHO Strategies Development at WHO Headquarters, May 1, 2013.

Concluding Remarks

The Closing Session offered an opportunity to reflect on the success of the 6th Geneva Conference, with its record number (35) of collaborating organizations and high level scientific presentations. The General Assembly elected a new Board harmonizing renewal and stability, the 2013 Geneva Declaration on Person-centered Health Research was adopted, plans for the continuity and enhancement of the International Journal of Person Centered Medicine were set out, and the organization of the First International Congress of Person Centered Medicine in November 2013 and of the 7th Geneva Conference in April 2014 were advanced.

The day after the Conference, the new ICPCM Secretary General held meetings with key WHO officers (Oleg Chestnov, Assistant Director General for Non Communicable Diseases; Taghi Yasamy, Medical Officer, Department of Mental Health; and Hernan Montenegro, Medical Officer, Health Systems) to explore collaboration on our next events and on the WHO strategies related to person- and people-centered care.

Meeting of Juan Mezzich [R] with Oleg Chestnov (WHO Assistant Director General for Non-communicable Diseases), May 2, 2013.

L. to R: Hernan Montenegro (WHO Department of Health Systems Governance and Policy), JE Mezzich, and Thagi Yasamy (WHO Department of Mental Health), May 2, 2013.
An Evaluation Survey of the 6th Geneva Conference was carried out by mail shortly after the conference. It yielded a number of recommendations for enhancing future events and suggested that the conference achieved outstanding overall quality through high level scientific presentations and discussions in a friendly atmosphere conducive to interdisciplinary and international networking.

References


Juan E. Mezzich, James Appleyard, Michel Botbol, Tesfa Ghebrehiwet, Joanna Groves, Ihsan Salloum and Sandra van Dulmen, on behalf of the Board of the International College of Person Centered Medicine.